## **CLAIMS**

- 1. A composition comprising a stable, clear aqueous cleansing phase having stably dispersed and suspended therein particles bearing conditioning agents comprising:
  - (a) 2-25 wt % of a high foaming anionic surfactant,

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- (b) an amphoteric surfactant, especially in quantities from 0.2 wt % of the composition up to a quantity wherein clarity of the aqueous phase is maintained,
- (c) an effective amount of a viscoelastic enhancing, suspending material comprised of both about 0.4-1.5 wt % of a xanthan gum and about 0.2-1.5 wt % of a guar gum wherein both said xanthan gum and said guar gum (i) each have an initial transparency of at least 85% and (ii) each have a particle size such that each gum goes through a 250 micron mesh screen, and
- (d) insoluble stably suspended particles having a particle size in the range of about 200-2500 microns and which bear conditioning agents on and/or inside their surface
  which when applied to the skin or hair provides a conditioning effect, wherein the clear aqueous cleansing phase has a clarity of less than or equal to 20 Nephelometric Turbidity Units and all amounts are based on the weight of the total composition.
- 20 2. The composition in accordance with Claim 1 wherein (a) is an ethoxylated sulfate or sulfonate in an amount of about 2 wt. % to about 20 wt. % of the composition.
  - 3. The composition in accordance with Claim 1 wherein (b) is a betaine in an amount of at least about 0.2 wt. % of the composition.
  - 4. The composition in accordance with Claim 1 comprising about 0.6-1.0 wt. % of the xanthan gum.
- 5. The composition in accordance with Claim 1 comprising about 0.3-0.8 wt. % of the guar gum.
  - 6. The composition in accordance with Claim 1 comprising the xanthan gum in a larger quantity than the guar gum.
- 7. The composition in accordance with Claim 1 where a nonionic surfactant is also present.

- 8. The composition in accordance with Claim 1 wherein the particles bear the oily conditioning agent within or upon the surface of the particle.
- The composition in accordance with Claim 1 wherein oily conditioning agents are
  selected from the group consisting of vitamins, provitamins, emollients, moisturizers,
  silicones, vegetable oils and mineral oils.
  - 10. The composition in accordance with Claim 1 wherein the particles have a density in the range of about 0.92 to about 1.05 gm/cm<sup>3</sup>.
  - 11. The composition in accordance with Claim 1 wherein the particles have an average diameter size of from about 800 to about 1800 microns.
- 12. The composition in accordance with Claim 3 wherein the betaine is cocoamidopropyl betaine.

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- 13. The composition in accordance with Claim 1 comprising 5 to about 20 wt. % of the anionic surfactant.
- 20 14. The composition in accordance with Claim 1 comprising 7 to about 13 wt. % of the anionic surfactant.